

# MINUTES

## Groundstory Hamilton Advisory Convening 1.1

Players' Guild of Hamilton

May 7, 2018

### Appendix 3: Rainbow Map

*Responses to help an impacted person/company fulfill their wants/desires for Groundstory, and obstacles in attaining population-level change via these responses.*

Rainbow Map	Group 1	Group 2	Group 3
Response 1	Advocacy	N/A	N/A
Response 2	Adequate policy	N/A	N/A
Response 3	HCF – Hamilton Community Foundation; impact investment fund 50% investment in affordable housing	N/A	N/A
Response 4	N/A	N/A	N/A
Response 5	N/A	N/A	N/A
Response 6	N/A	N/A	N/A
Response 7	N/A	N/A	N/A
Obstacle 1	Poor policy and municipal government vision; classicism	N/A	N/A
Obstacle 2	Lack of data to make a compelling case	N/A	N/A
Obstacle 3	Graduated rental tenancy for office spaces	N/A	N/A
Obstacles 5-7	N/A	N/A	N/A
Notetaker	JT	BN	N/A
Minutes	Future Person: <ul style="list-style-type: none"> <li>Partnerships throughout the city – “graduated space;” how do we get landlords on board?</li> <li>Incentive for spaces/incentive program – who can be involved?</li> <li>Infrastructure would provide better options</li> <li>Section 37 is not here in HGA</li> <li>Advocacy strategy: policy – demand affordable housing</li> <li>Where are the helpers in your community? Engage them</li> <li>The Hamilton community: should foundation “impact investment fund” use half of their budget for affordable spaces</li> </ul>	Obstacles <ul style="list-style-type: none"> <li>Public infrastructure</li> <li>Lack of understanding/awareness of the importance of the arts</li> <li>Group 1: Fundamentally, there is a lack of awareness and respect for the role of the artist in society, hence this situation. These are universal needs, although there are still specific artist needs that should be addressed</li> <li>Group 2: Game of whack-a-mole, we can't just address one issue. They miss the value of artistic practice in our best environments, and our education systems.</li> </ul>	N/A

**Rainbow Map**

**Group 1**

**Group 2**

**Group 3**

- If we have more conversations like these everywhere, we will become a collective force that can no longer be ignored! Find common threads.