

MINUTES

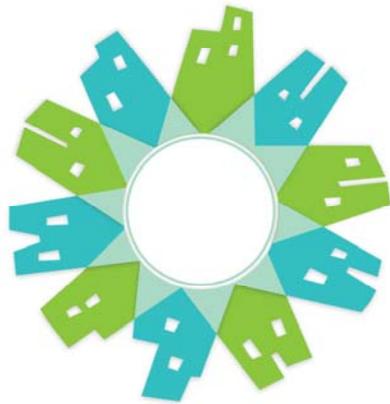
Groundstory Hamilton Advisory Convening 1.1

Players' Guild of Hamilton

May 7, 2018

Appendix 5: Presentation

Jessa Agilo, Facilitator



groundstory histoire & terrain

STAGE 1: DEFINE THE IMPACT

Advisory Convening 1.1: Hamilton

May 7, 2018 | Players' Guild of Hamilton

groundstory.ca | hello@groundstory.ca | @GroundstoryON



JESSA AGILO

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Founder, President & CEO, ArtsPond / Étang d'Arts



An agency of the Government of Ontario
Un organisme du gouvernement de l'Ontario





Share well. Vivez bien.

Established in 2014, the mission of ArtsPond / Étang d'Arts is to cultivate big ideas and untapped potential in the arts into exceptional, everyday shared realities on-the-ground and in-the-cloud.

IN-THE-CLOUD

Launched in 2016, **DigitalASO / NumériqueOSA** (DigitalArtsServices.ca) is a cross-sectoral initiative with a mandate to empower Canada's arts services to adapt to the digital world via collaborative research, alliance-building, and the development of digital literacy events, open source platforms and resources.

ON-THE-GROUND

Founded in 2017, **Groundstory / Histoire de Terrain** (Groundstory.ca) is a collective impact effort to address the effects of gentrification on the arts in Ontario, supported by Ontario Trillium Foundation.

artspond.com | hello@artspond.com | @ArtsPond or @ArtsPondON @ GroundstoryON @ DigitalASO

GUIDING PRINCIPLES & GOALS

- Be respectful, encourage and value difference
- Empower individual and collective agency through active listening
- Bolster shared insights and learning through honest communication
- Goals:
 - Build a sense of urgency and consensus toward a collective response to gentrification in the GTHA
 - Identify linkage, ability & interest to participate and contribute
 - Identify next steps to sustain collaboration throughout 2018



THEORY OF CHANGE (Proposed)

75% of arts and culture workers
in the Greater Toronto to Hamilton Area
are satisfied with their shelter and spaces of work
by 2030



FRAMEWORK

- **Collective Impact** brings cross-sectoral nonprofits, businesses, funders, governments and impacted people together in a structured and deliberate way to achieve systemic population-level change
- There are five 'conditions':
 - **Common Agenda**: the participating organizations are working towards a common set of outcomes and shared Theory of Change
 - **Shared Measurement**: the organizations share a simple, meaningful measure(s)
 - **Mutually Reinforcing Activities**: partners work as a team
 - **Continuous Communication**: there is routine communications among partners
 - **Backbone Support**: a dedicated support/coordination team

RESEARCH FOCUS

ROOTS

What are the roots, drivers, and causes of gentrification?
In which region(s)?

The role of the arts? Social, cultural, economic, political, geographic factors?
Davenport? Toronto? Hamilton? GTHA? Ontario? Canada? Earth?

RIPPLES

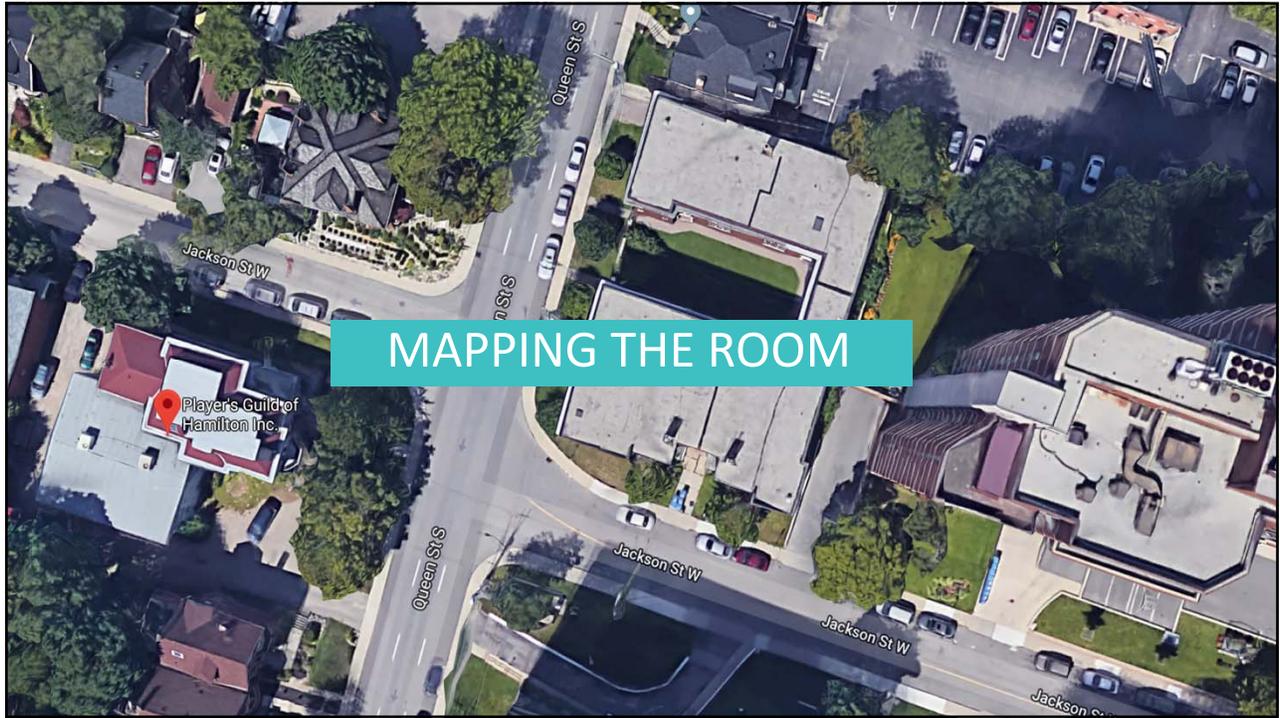
What are the positive and adverse ripple effects of gentrification?

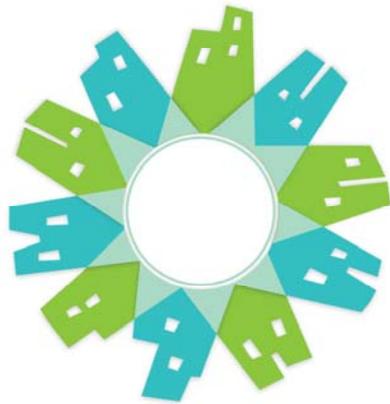
Neighbourhood revitalization?
Socio-spatial displacement?
Loss of affordable housing?
Loss of cultural spaces?
Greater inequality/polarization?

RESPONSES

What are the responses and potential solutions to gentrification?

Protesting? Mitigating? Mapping?
Predicting? Preserving? Equitable urban development?
Community land trusts? Cooperative housing?
Economic incentives? CI efforts?





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NEXT STEPS

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